

**NORTHEAST METROPOLITAN REGIONAL VOCATIONAL SCHOOL
DISTRICT SCHOOL COMMITTEE**

School Building Subcommittee Meeting
5:07 P.M.

January 10, 2019

CALL TO ORDER

Chairman Theodore Nickole called the School Building Subcommittee to order at 5:07 p.m. in the Conference room.

Present

Theodore Nickole
David DiBarri
Deborah Davis
Judith Dymont
Larry Means
Michael T. Wall
Henry S. Hooton
Robert S. McCarthy
Vincent J. Carisella
Dawn Armitstead
Carla Scuzzarella
James Picone
Joseph Papagni
Patricia Cronin
Joseph Capraro

Absent

Jeanne M. Feeley
Ronald J. Jannino
Peter A. Rossetti
Grant Leung

Others Present

Cathy Bryant
John O'Brien
Tracey O'Brien
Victoria Colaianni
Richard Vanesse
Stephen Maio

Chairman Nickole opened floor for full introduction of those in attendance and much appreciation was extended to all present.

Chairman Nickole informed that he has brought and distributed the building architectural renderings from Dore & Whittier for reviewing purposes, as they have not been looked at in a while. 'Options 2-4' were extended to all (for samples), note was made that 'Option 1' -with bridges etc. was scrapped as there was too much going on (which is why it was not included). Poster size renditions were also extended to attendees.

Superintendent DiBarri informed that Public Relations is a very, very important part of the whole School Building process. He reported regarding Public Relations options he had researched, etc. Supt. DiBarri informed how other newly built schools had gone about their PR. He also extended his thoughts are to have a dedicated full 'website' developed (which would link to Northeast's current website) and all pertaining information, i.e. MSBA timeline, updates, dedicated to trying to get project approved, upload 'School Building Subcommittee Minutes', etc. This all would be a very helpful and accessible as an important public relations tool for Northeast to use to put information out to the Communities

Chairman Nickole also informed that he would like to compile information and construct a packet to present to the Northeast Communities and more importantly the Cities and Towns Government as to the imperative need for a 'new school building for Northeast'. Chairman Nickole noted that it is crucial to get the word and facts out as to the importance of rebuilding (repair versus new). This packet should include information on Northeast's student success rates, graduation rates, MCAS Scores, etc. and should all be compiled and constructed into a packet available to all as well as to be available on the website. Chairman Nickole reported that emails will be the primary communications tool. Minuteman & Cape Tech both have gotten new schools and it should be known that Northeast has a better track record. Podcasts', Campaigning, etc. are all important tools.

Many thoughts and questions extended:

Note was made that it is difficult for 12 Communities to agree, as all may not be prosperous at the same time.

Inquiry was made as to the need for money for Public Relations-

Supt. DiBarri informed that money has already been allocated for this within the Feasibility Study money which includes money for PR.

Many details were put forward informing for the need for a 'Committee for Advertising' (vote), in order to spend money from the budget it is very important to follow the law. All moneys have to be for purely informational purposes (consideration/information). Political Advisory Committee would be the ones to get money donated to then be used to get the 'YES' vote. A full explanation ensued.

Suggestion was also made to look into Cable TV stations for help with advertising and putting information and needs out there.

Important note was extended that the area Finance Committee would be where to start (as they are the people deciding where money goes).

Note was also made it is of great significance to be very transparent. A full presentation should be made at each Communities Finance Committee meetings. Public Relation firm would also be a tremendous help with this.

It was suggested to please have the Public Relations firm in attendance at the School Building Subcommittee meetings.

Superintendent DiBarri noted that there is room on the School Building Subcommittee for members of Community such as Managers, etc., and this would be a needed perspective.

Many details regarding 'Ballot Vote' were put forth with a brief synopsis of a ballot vote which was informed on. Note was made that a 'ballot vote' be the last option. Point of information- there is only one polling station in each city/town.

In conclusion Chairman Nickole reminded all that the options in the 'pre-feasibility study' of building a new school that were passed out are not necessarily the options that we have to go with. Important note was extended that "renovations of this old school building" could be more costly and in reality a "new building" would be more cost-effective to opt for. Chairman Nickole also importantly informed that the Feasibility Study Agreement vote is 'on schedule' for 02/26/19, this will be the official invitation for Northeast into the MSBA Feasibility Study. There was great progress made with today's meeting, a lot of information was brought forward. Once again it was reiterated that email would be the primary mode of communication.

SCHEDULING OF NEXT SCHOOL BUILDING SUBCOMMITTEE

*****MARCH 14TH @ 5:00 PM.*****

Chairman Theodore Nickole extended a thank you to all in attendance.

The Subcommittee concluded @ 5:51 pm.

Notes recorded and submitted by Recording Secretary Patricia E. Dulong.